

THE WATCH BATTERY SPECIALIST



Murata is recognized as The Global Leader in both the Original Equipment and Replacement markets for watch batteries.

Almost one out of every two watch batteries sold today is made by Murata!

As the Environmental Leader, Murata invented the world's first mercury-free silver oxide watch battery in 2004, and together with their mercury-free alkaline button cells, Murata eliminated tons of mercury from the waste stream.

As the Consumer Product Safety Leader, Murata introduced the world's first child-resistant lithium battery tear strip packaging.

As the Performance Leader, Murata offers longer-life silver oxide batteries, featuring the best anti-leakage system in the industry.

Offer your customers the best: **MURATA!**



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All silver oxide batteries are available exclusively in our premium black-label packaging.

All silver oxide, lithium, and alkaline batteries are conveniently packaged in tear-strips of 5 cells.

A Best Before / Use By date is openly printed on all Murata battery packaging.

Unique UPC data is marked on each individual tear-strip increment, carton, and master carton.

Murata batteries are conveniently available from stocking distributors and dealers throughout North America.

Offer your customers the best:

muRata

We proudly stock the full line of Murata Batteries, the world's leading watch battery brand, at very competitive prices.