



# Small Size, BIG PROFITS!

Promote your watch battery replacement service and boost store traffic 17% while generating \$43,000 a year in profits!

Most watch batteries are easy to replace, and on average, cost less than \$1.00. With installation, they are typically sold by jewelers for \$12.50 or more. Build customer confidence by offering the world's leading watch battery brand, Murata!

Murata watch battery starter kits include everything you need: an assortment of the most popular watch batteries, battery change instructions and training video created by the American Watchmakers - Clockmakers Institute, Murata's 60-drawer organizer display featuring our exclusive popularity scale and cross-referenced drawer label set, and all the necessary tools, including:

- Watch & Battery Tester
- Snap Back and Large-Wrench Screw Back Case Openers
- Assorted Flat-head and Phillips Screwdrivers
- Murata Watch Battery Size Selector
- Plastic and Fine-point Metal Tweezers
- Spring Bar Tool and Assorted Spring Bars
- Watch Band Link Pin Remover & Extra Pins
- Hammer with Plastic and Metal Heads
- Watch Bracelet Band Strap Support Tool Holder
- Watch Case Vise
- Rubber Gasket Assortment
- Watchmakers Eye Loupe
- Inventory Control System
- Murata Cross Reference Guide
- Battery Recycling Container



## MURATA DELUXE STARTER KIT

225 Assorted Popular Murata Batteries, 38 types, covering more than 99% of sales. Item #MBAT-DELUXEKIT **JEWELER'S PRICE \$239.95**

## MURATA BASIC STARTER KIT

175 Assorted Popular Murata Batteries, 23 types, covering about 95% of Sales. Item #MBAT-BASICKIT **JEWELER'S PRICE \$214.95**