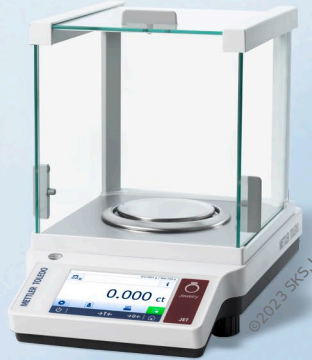


# GEMORO



MANUFACTURER OF  
**GEMORO**



MASTER DISTRIBUTOR FOR



**Y**  
YEHUDA

**METTLER TOLEDO**

SY KESSLER SALES, INC. [sykessler.com](http://sykessler.com) [sales@sykessler.com](mailto:sales@sykessler.com) **800.527.0719**

Ask us for the name of our participating dealer nearest you!



# WE ARE YOUR DIAMOND CONCIERGE!



For 55 years and 3 generations, many of you have known and trusted our **Sy Kessler** family and products. Every day, jewelers around the world rely on our innovative **GEMORO** tools and equipment.

Today we're working to become your ultimate resource for **lab grown diamonds and jewelry**.

- Personal Concierge Service for your diamond requirements—we do the legwork for you!
- Our experts hand-select the best diamonds, maximizing your memo-to-sale conversions.
- Over 30,000 GIA, IGI, & GCAL certified diamonds available for memo.
- Diamond Portal for quick & easy access to our inventory.
- Beautiful selection of studs, tennis bracelets & more.
- Everyday low-price guarantee.
- **10% OFF FIRST ORDER**—just another reason to put us to work for you!



**KESSLER**  
LAB GROWN DIAMONDS & JEWELRY



# CHECK OUT OUR AMAZING MEMO DEALS!

ROUNDS, OVALS, EMERALDS,  
RADIANTS, CUSHIONS  
**PRICES AS LOW AS...**

1.00-1.99CT – **97% OFF RAP**

2.00-2.99CT – **97.5% OFF RAP**

3.00CT+ – **98% OFF RAP**



INTRODUCING KESSLER'S LAB  
GROWN DIAMOND LUXURY JEWELRY  
LINE! TENNIS BRACELETS, TENNIS  
NECKLACES, ETERNITY BANDS, INSIDE  
OUT HOOPS & MORE!

*Available in 14K/18K White & Yellow Gold.*

TENNIS BRACELETS: 1.00CTW – 10CTW (**STARTING AT \$700**)

TENNIS NECKLACES: 4.00CTW – 25CTW (**STARTING AT \$2000**)

ETERNITY BANDS: 1.00CTW – 10CTW (**STARTING AT \$400**)

INSIDE OUT HOOPS: 0.25CTW – 10CTW (**STARTING AT \$200**)



LAB GROWN DIAMOND STUDS

*Available in 14K White & Yellow Gold.*

1.00CTW – **\$450**

1.50CTW – **\$550**

2.00CTW – **\$950**

3.00CTW – **\$1,250**



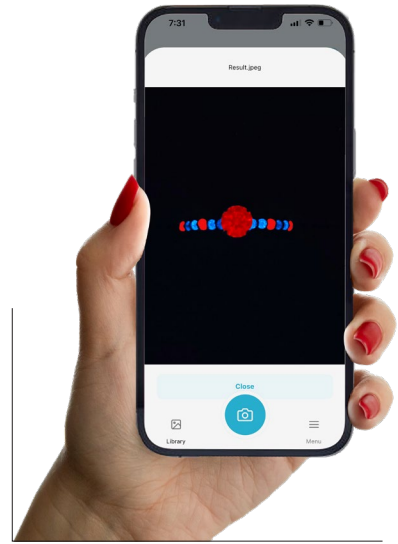
# YEHUDA ULTIMATE LAB GROWN DIAMOND DETECTORS

**SAME 100% DETECTION RATE TECHNOLOGY AS THE 2.0!**

Works with your own mobile phone! Enhanced user interface is so simple to use—just one click to see test results in seconds with no calibration or need to change platforms.

All results are automatically uploaded to the cloud! Plus, you can add lab reports, appraisals, your customer's name and photo, SKU#, bar code, and any number of files or data to the test upload.

Store all the test results from multiple Yehuda detectors under one account. Download the App from the App Store/Google Play! \$10 monthly subscription fee per account (include any number of detectors).



## DR. WATSON

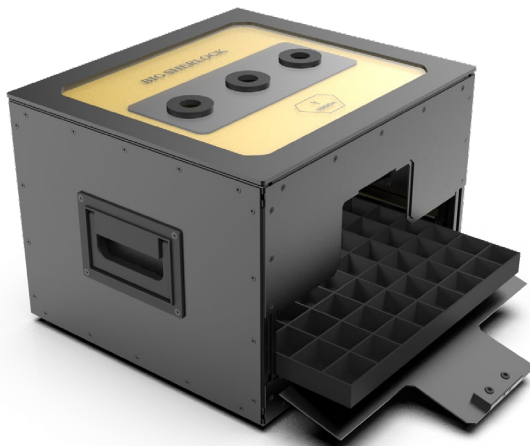
- Loose diamond testing area of approx 1.5 x 2.5 inches
- Holds 6 rings
- Diamond testing height approx 1.5 inches (50cts)
- Portable (battery operated)

Item #5638 List Price \$3,350.00 **SALE PRICE \$2,795.00**

## SHERLOCK HOLMES 4.0

- Larger testing area of approx 4 x 6 inches
- Larger testing tray holds 27 rings
- Rotating finger holders allow testing of up to 20 rings at a time on all sides
- Larger loose diamond testing area of approx 4 x 6 inches (250cts)
- Taller testing area of approx 2 inches (Easily tests large pieces of jewelry like bangles, bracelets & more.)

Item #5636 List Price \$8,100.00 **SALE PRICE \$6,745.00**



## BIG SHERLOCK

- Largest testing area of approx 8 x 11 inches
- Largest testing tray holds 108 rings
- Rotating finger holders allow testing of up to 60 rings at a time on all sides
- Largest loose diamond testing area of approx 8 x 11 inches (1,000cts)
- Tallest testing area of approx 4 inches (Easily tests even larger pieces of jewelry like big bangles, bracelets & more.)

Item #5637 List Price \$23,995.00

**SALE PRICE \$19,995.00**



YEHUDA

# GEMORO DIAMOND & MOISSANITE TESTERS

## TESTEROSSA & ULTRATESTER 3+

PATENTED SIMULTANEOUS DIAMOND, MOISSANITE & WHITE SAPPHIRE TESTERS

- Identifies, detects & separates diamond from CZ, moissanite & white sapphire
- Features EXCLUSIVE UV-F1 MOISSANITE IDENTIFICATION TECHNOLOGY™
- LED stone illumination & UV fluorescence detection
- Glowing light bar / probe tip cone for quick stone identification:  
**GREEN** = Diamond **BLUE** = Moissanite **PINK** = Sapphire **RED** = Metal Alert
- Includes aluminum stone holder for testing loose stones, protective storage/carrying case, & multi-voltage 100V-240V AC power cube adapter with micro-USB power cord
- **ULTRATESTER 3+**: EXCLUSIVE Two Year Probe Tip Warranty



### ULTRATESTER 3+

Item #0776 List Price \$299.00  
**SALE PRICE \$209.00**

## TESTEROSSA ONLY

- User programmable talking voice alert in 9 languages including: English, German, Italian, Spanish, French, Russian, Mandarin Chinese, Japanese, Arabic or ringtone sounds.
- Includes aluminum stone holder for testing loose stones, protective storage/carrying case, & multi-voltage 100V-240V AC power cube adapter with micro-USB power cord/  
**ULTRADOCK 3** charging station & Test Stone Magnifier attachment
- Unprecedented **10-YEAR PROBE TIP WARRANTY**

Item #0770 List Price \$329.00 **SALE PRICE \$249.00**



# GEMORO DIAMOND COLOR GRADING

**GEMORO CZ MASTER SET PRO 3** FOR DIAMOND COLOR COMPARISON & GRADING

**World's First 11 Stone CZ Master Set!** Featuring the largest range of diamond reference colors available D-N, each stone in the precision **CZ MASTER SET PRO 3** is laser inscribed with the color grade and treated with **GEMORO's** proprietary **COLORLAST** technology to ensure permanent color saturation. Comes in a storage case with built-in daylight as well as a UV lighting options, white and yellow solitaire ring stone holders and more.

Item #1956 List Price \$375.00 **SALE PRICE \$299.95**



## GEMORO HORIZON LED 2

VARIABLE COLOR TEMPERATURE GRADING/INSPECTION LAMP FOR DIAMONDS, GEMSTONES, PEARLS & JEWELRY

- 4 Pre-set variable color temperature setting modes
- Color-coded control panel: **True Diamond Color 5200K** **Gemstones 2700K** **Pearls 4000K** **Jewelry Enhancement 6200K**
- High-power, long-life LEDs with Smart Technology
- Electronic touch sensor power switch
- 5 Variable brightness settings
- 1.2 Amp USB power port for recharging smartphones & other devices
- Flex-arm & swivel provides fully adjustable light angles
- 100V-240V multi-voltage UL listed adapter (USA plug)

Item #2240 List Price \$119.95 **SALE PRICE \$89.95**



## GEMORO iVIEW HANDHELD LED ILLUMINATED MAGNIFIER

- Dual 5X & high power 10X magnification
- Crisp 55mm & 20mm optical quality lens
- 9 Super bright LED illumination: 8 White natural daylight LEDs & 1 UV LED
- Includes 3 AAA batteries & protective carrying case
- Diamond & gemstone fluorescence detection

Item #2612 List Price \$24.95 **SALE PRICE \$19.95**



# PHOTOGRAPHY & VIDEO

## GemLoupe—Custom 5X lens that turns your phone into a professional jewelry camera!

GemLoupe is a professional smartphone clip-on lens made for jewelers. It features a custom 5X lens and a Sparkle lens that allows you to capture images and videos with the most accurate details in the most Sparkles. GemLoupe comes with white, yellow, and Sparkle light, making it the perfect tool for taking images and videos anytime, anywhere!

Item #5653 List Price \$209.00 **SALE PRICE \$169.00**





# GOLD & PLATINUM TESTERS



## GEMORO AuRACLE PRO DIGITAL GOLD & PLATINUM TESTER

- Tests all colors of gold from 6K to 24K with **20% IMPROVED ACCURACY**
- Tests platinum
- **INCREASED ACCURACY WHEN TESTING HIGH-KARAT GOLD**
- Dynamic alphanumeric LCD display shows karat value and gold percentage
- Follow easy steps to identify non-gold, gold plate, and gold filled as NA
- Dual test modes—Fast Test Yellow Mode and Enhanced Test Mode
- Easy one-step calibration using 18K yellow gold (sold separately Item #2002-18K)
- Smart two-button control panel • Data port connector for software updates and peripherals
- Replaceable pen probe provides thousands of tests with proper care
- Powered by 9V alkaline battery (not included) or multi-voltage 100V-240V AC adapter
- Includes: AuRACLE PRO, pen probe, jewelers file, and AC adapter • One year limited warranty

Item #2012 List Price \$599.00 **SALE PRICE \$499.95**



## GEMORO AuRACLE ANALYZER GOLD & PLATINUM TESTER

- Tests all colors of gold from 6K to 24K with **20% IMPROVED ACCURACY** • Tests platinum
- **INCREASED ACCURACY WHEN TESTING HIGH-KARAT GOLD**
- Easy one button operation
- Powered by 9V alkaline battery (not included) or multi-voltage 100V-240V AC adapter
- Calibrates with 18k yellow gold (not included)
- Enhanced Pen Probe (Faster testing results. Faster calibration. Longer time between calibrations.)

Item #2009 List Price \$359.00 **SALE PRICE \$299.00**



## GEMORO AGT UNIVERSAL PEN PROBE

When reordering replacement pen probes for AGT1 & AGT3 models, please be sure to order this pen.

Item #2017 List Price \$39.95 **SALE PRICE \$29.95**



## GEMORO AuRACLE ANALYZER & AuRACLE PRO REPLACEMENT PEN PROBE

When reordering replacement pen probes for these models, please be sure to order this pen.

Item #2018 List Price \$39.95 **SALE PRICE \$29.95**



## KEE TESTER GOLD & PLATINUM TESTER

- Meter readout shows karat value ranges
- Tests 10K, 14K, 18K & 22-24K gold in all colors
- Manual dial adjustment calibration using 18K yellow gold (not included)
- Accessory clip for testing gold being worn
- Includes: KEE tester, pen probe "wand" and AA alkaline battery

Item #2013 List Price \$399.00 **SALE PRICE \$325.00**

## KEE REPLACEMENT PEN

Item #2013-PEN List Price \$65.95 **SALE PRICE \$55.95**



# GEMORO GAUGES

## GEMORO SUREGAUGE XL DIGITAL POCKET GEMSTONE GAUGE

Extra precision of 0.01MM electronic pocket-sized digital gauge. Bigger display, new carrying case and includes a gem weight estimating book and high-setting attachment.

Item #4610 List Price \$125.00 **SALE PRICE \$99.95**



## MULTISIZER FINGER SIZER

Item #5901 List Price \$0.75 **SALE PRICE \$0.55 VOLUME DISCOUNTS AVAILABLE!**



# GEMORO JEWELRY CLEANING



SUPERIOR TECHNOLOGY. STRONGER POWER. GREATER DURABILITY. LONGER WARRANTY. INCLUDES ACCESSORIES.

**1.5 PINT NEXT-GEN SS ULTRASONIC WITH HEAT**  
Includes stainless steel basket & tweezers  
Item #1731 List Price \$239.00 **SALE PRICE \$199.95**

**2 QUART NEXT-GEN SS ULTRASONIC WITH HEAT**  
Includes stainless steel basket, ring rack, & tweezers  
Item #1732 List Price \$369.00 **SALE PRICE \$289.95**

**3 QUART NEXT-GEN SS ULTRASONIC WITH HEAT**  
Includes stainless steel basket, ring rack, & tweezers  
Item #1735 List Price \$489.00 **SALE PRICE \$389.95**



## ULTRASPA COMBINATION ULTRASONIC & JEWELRY STEAM CLEANER

- High-pressure 50PSI steamer / Powerful ultrasonic cleaner
- Approximate 1-pint tank capacity ultrasonic cleaner and steam cleaner
- Includes: Ultrasonic basket, transparent cover, steam residue mat, measuring fill cup, funnel, jewelry holding tweezers, and handheld steamer basket that stores in a rear compartment
- Designed in the USA for safety—ETL Listed
- 1 Year limited replacement warranty

Item #0377 List Price \$275.00 CONSUMER \$219.95 **JEWELER'S WHOLESALE PRICE QTY 3+ \$178.70**

## BRILLIANTSPA Black Diamond JEWELRY STEAM CLEANER

- High-pressure 50PSI steamer
- Approximate 1-pint tank capacity
- Includes: Jewelry holding tweezers, basket, steam residue mat and water funnel with measuring fill cup
- Designed in the USA for safety—ETL Listed
- 2 Year limited replacement warranty

Black Item #0362/Slate Item #0375  
List Price \$149.95 CONSUMER \$109.95

**JEWELER'S WHOLESALE PRICE QTY 3+ \$89.70**



## SPARKLESPA PRO HOME-USE ULTRASONIC JEWELRY CLEANER

- Larger approximate 25oz (750ml) tank capacity
- Powerful 42,000Hz energy producing sound waves per second
- Digital timer/Auto shut-off function—5 Cleaning cycles 90, 180, 280, 380 and 480 seconds
- Removable basket and multi-use watch / bracelet / earring holder included
- 1 Year limited replacement warranty

Black Item #1790/Slate Item #1791  
List Price \$74.95 CONSUMER \$59.95

**JEWELER'S WHOLESALE PRICE QTY 3+ \$44.22**



## SPARKLESPA HOME-USE ULTRASONIC JEWELRY CLEANER

- No scrubbing or polishing required—cleans in only minutes
- 3 Programmable cleaning cycles—3, 5 and 10 minutes
- Removable basket and multi-use watch / bracelet / earring holder included
- 1 Year limited replacement warranty

Item #1783 List Price \$59.95 CONSUMER \$45.95

**JEWELER'S WHOLESALE PRICE QTY 3+ \$38.70**



## SUPER CONCENTRATED CLEANING SOLUTION

**1-QUART BOTTLE** Each quart makes up to 40 quarts (Case quantity-12)

Item #0901 List Price \$17.00  
**SALE PRICE \$13.95**

**1-GALLON BOTTLE** Each gallon makes up to 40 gallons (Case quantity-4)

Item #0902 List Price \$40.00  
**SALE PRICE \$29.95**



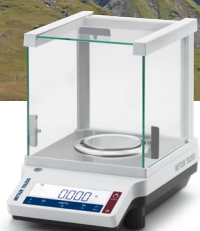
## SPARKLE SAFE JEWELRY CLEANING JAR Safe for ALL Jewelry!

Item #0917 List Price \$9.95 CONSUMER \$7.95 **JEWELER'S WHOLESALE PRICE QTY 1+ \$3.99 QTY 12+ \$2.78**



METTLER TOLEDO gold and diamond scales are designed in Switzerland and recognized as **“Legal for Trade”** throughout the United States.

METTLER TOLEDO scales are fast, precise, and reliable—yet rugged enough to trust for a lifetime.



JE703



JET1103



JP32001



JL1502



JE3002



JET4002

### METTLER TOLEDO OFFERS THE FOLLOWING MODEL CATEGORIES:

#### JET

- Color Touchscreen Display
- Automatic Internal Calibration
- Automatic internally activated sensors that adjust calibration for variations in temperature
- Connects to 2 devices.

#### JP

- Large, Green Display
- Automatic Internal Calibration
- Extra Large Platform to accommodate higher capacity

#### JE

- Clear, Bright Backlit LCD Display
- Internal Weight Calibration

#### JL-GE

- Backlit LCD Screen
- Portable Battery or AC Operation
- Manual External Weight Calibration (weights included)

### METTLER TOLEDO Diamond Scales Accurate to 0.001ct

Kessler Item #	Model #	Capacity Carat	Accuracy	List Price	Show Price	Weighing Pan (mm)	Calibration Method
9620	JE 503C/A	505	0.001 ct	\$2,250.54	<b>\$1,687.91</b>	90 Round	Internal Weight
9630	JET 503C/A	505	0.001 ct	\$2,831.93	<b>\$2,123.95</b>	90 Round	Fully Automatic
9621	JE 703C/A	700	0.001 ct	\$2,350.57	<b>\$1,762.93</b>	90 Round	Internal Weight
9631	JET 703C/A	700	0.001 ct	\$2,994.47	<b>\$2,245.85</b>	90 Round	Fully Automatic
9622	JE 1103C/A	1,100	0.001 ct	\$2,506.86	<b>\$1,880.15</b>	90 Round	Internal Weight
9633	JET 1103C/A	1,100	0.001 ct	\$3,107.00	<b>\$2,330.25</b>	90 Round	Fully Automatic
9632	JET 1603C/A	1,600	0.001 ct	\$3,200.76	<b>\$2,400.57</b>	90 Round	Fully Automatic

### METTLER TOLEDO Gold Scales Accurate to 0.1g

Kessler Item #	Model #	Capacity Grams	Accuracy	List Price	Show Price	Weighing Pan (mm)	Calibration Method
9612	JL 6001GE/A	6,200	0.1 g	\$920.21	<b>\$520.00</b>	160 Round	External Weight
9640	JET 6001G/A	6,200	0.1 g	\$2,363.06	<b>\$1,772.30</b>	180 x 180	Fully Automatic
9636	JP 16001G/A	16,200	0.1 g	\$6,601.58	<b>\$4,951.19</b>	351 x 245	Fully Automatic
9635	JP 32001G/A	32,200	0.1 g	\$6,964.16	<b>\$5,223.12</b>	351 x 245	Fully Automatic



## METTLER TOLEDO Gold Scales Accurate to 0.01g

Kessler Item #	Model #	Capacity Grams	Accuracy	List Price	Show Price	Weighing Pan (mm)	Calibration Method
9610	JL 602GE/A	620	0.01 g	\$920.21	<b>\$520.00</b>	160 Round	External Weight
9616	JE 1002G/A	1,200	0.01 g	\$1,712.91	<b>\$1,284.68</b>	200 x 319 x 100	Internal Weight
9611	JL 1502GE/A	1,520	0.01 g	\$1,021.49	<b>\$577.00</b>	200 x 319 x 100	External Weight
9617	JE 2002G/A	2,200	0.01 g	\$1,825.43	<b>\$1,369.07</b>	200 x 319 x 100	Internal Weight
9629	JET 2002G/A	2,200	0.01 g	\$2,488.09	<b>\$1,866.07</b>	200 x 319 x 100	Fully Automatic
9615	JE 3002G/A	3,200	0.01 g	\$1,906.71	<b>\$1,430.03</b>	200 x 319 x 100	Internal Weight
9628	JET 3002G/A	3,200	0.01 g	\$2,588.12	<b>\$1,941.09</b>	200 x 319 x 100	Fully Automatic
9618	JE 4002G/A	4,200	0.01 g	\$1,981.73	<b>\$1,486.30</b>	200 x 319 x 100	Internal Weight
9625	JET 4002G/A	4,200	0.01 g	\$2,681.90	<b>\$2,011.43</b>	200 x 319 x 100	Fully Automatic
9619	JE 5002G/A	5,200	0.01 g	\$2,081.75	<b>\$1,561.31</b>	200 x 319 x 100	Internal Weight
9626	JET 6002G/A	6,200	0.01 g	\$2,788.16	<b>\$2,091.12</b>	200 x 319 x 100	Fully Automatic
9627	JET 12002G/A	12,200	0.01 g	\$4,219.77	<b>\$3,164.83</b>	200 x 319 x 100	Fully Automatic

All Legal-for-Trade scales feature the following weighing units for the USA gram, carat, pound, ounce, troy ounce and pennyweight.

All weights required for externally calibrated scales are included. *Additional models and discounts may be available; please inquire.*

## GEMORO WEIGHING

### PLATINUM PCT101

PREMIUM CLASS CARAT SCALE  
100ct x 0.005ct

Item #9880 List Price \$99.00

**SALE PRICE \$79.95**



### PLATINUM PCT251

PREMIUM CLASS CARAT SCALE  
250ct x 0.005ct

Item #9883 List Price \$120.00

**SALE PRICE \$99.95**

### PLATINUM 501 VXP

EXTRA-PRECISION PREMIUM CLASS  
COUNTERTOP SCALE

500g x 0.01g

Item #9754 List Price \$112.00

**SALE PRICE \$89.95**



### PLATINUM 1001DXP

EXTRA-PRECISION PREMIUM  
CLASS COUNTERTOP SCALE

1000g x 0.01g

Item #9780 List Price \$162.00

**SALE PRICE \$129.95**

### PLATINUM PRO1601

PREMIUM CLASS  
COUNTERTOP SCALE

1600g x 0.1g

Item #9751 List Price \$150.00

**SALE PRICE \$119.95**



### PLATINUM PRO6000

PREMIUM CLASS  
COUNTERTOP SCALE

6000g x 0.1g

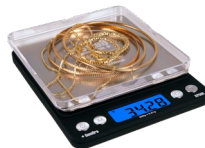
Item #9778 List Price \$220.00

**SALE PRICE \$175.95**

**PLATINUM XP500** PREMIUM CLASS  
POCKET SCALE 500g x 0.01g

Item #9776 List Price \$39.95

**SALE PRICE \$29.95**



**PLATINUM V600M** VALUE SERIES  
MINI SCALE 600g x 0.1g

Item #9760 List Price \$14.95

**SALE PRICE \$11.95**

## GEMORO ELITE 1030 PM MICROSCOPE

10X and 30X microscope / optional additional overhead light source capability

Item #1574 List Price \$500.00 **SALE PRICE \$399.95**





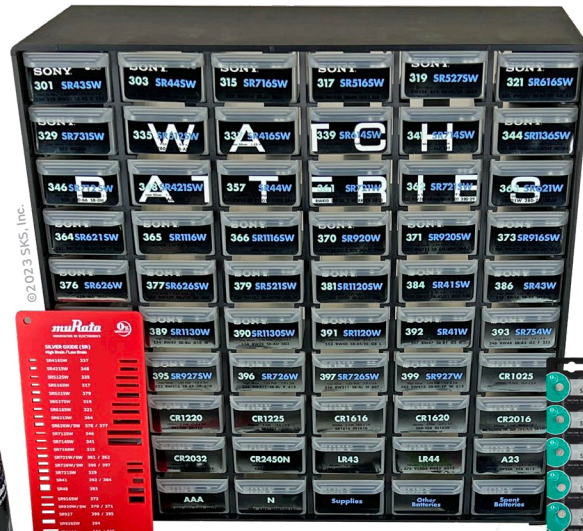
# Small Size, BIG PROFITS!

Promote your watch battery replacement service and boost store traffic 17% while generating \$43,000 a year in profits!

Most watch batteries are easy to replace, and on average, cost less than \$1.00. With installation, they are typically sold by jewelers for \$12.50 or more. Build customer confidence by offering the world's leading watch battery brand, Murata!

Murata watch battery starter kits include everything you need: an assortment of the most popular watch batteries, battery change instructions and training video created by the American Watchmakers - Clockmakers Institute, Murata's 60-drawer organizer display featuring our exclusive popularity scale and cross-referenced drawer label set, and all the necessary tools, including:

- Watch & Battery Tester
- Snap Back and Large-Wrench Screw Back Case Openers
- Assorted Flat-head and Phillips Screwdrivers
- Murata Watch Battery Size Selector
- Plastic and Fine-point Metal Tweezers
- Spring Bar Tool and Assorted Spring Bars
- Watch Band Link Pin Remover & Extra Pins
- Hammer with Plastic and Metal Heads
- Watch Bracelet Band Strap Support Tool Holder
- Watch Case Vise
- Rubber Gasket Assortment
- Watchmakers Eye Loupe
- Inventory Control System
- Murata Cross Reference Guide
- Battery Recycling Container



Each Label Provides Cross Reference Information & Unique Popularity Scale®



## MURATA BASIC STARTER KIT

175 Assorted Popular Murata Batteries, 23 types, covering about 95% of Sales.

Item #MBAT-STARTER-BASIC **SALE PRICE \$214.95**

## MURATA DELUXE STARTER KIT

225 Assorted Popular Murata Batteries, 38 types, covering more than 99% of sales.

Item #MBAT-STARTER-DELUXE

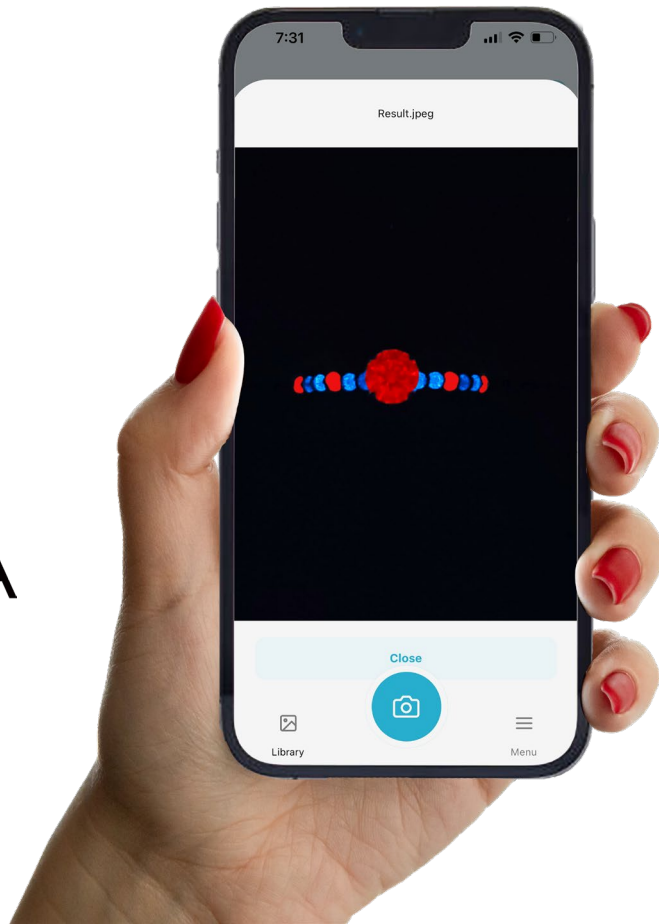
**ON SALE FOR \$239.95 with a FREE EZ-SNAP CASE CLOSER!**



Item #1609  
If purchased separately,  
Sale Price \$36.95



Y  
YEHUDA



## **DON'T GET FOOLED BY LAB GROWN DIAMONDS!**

Order your Yehuda Lab Grown  
Diamond Detector today and  
view test results instantly on  
your smart device!